

Techjoomla Presents



Quick & Flexible CCK Cart

+

Super Powerful Social Ecommerce



Presented on 25th November 2013 for a Webinar @CloudAccess
Valid Upto Quick2Cart V2.0X

jGive

JTicketing

jomLike

People Suggest

SocialAds

Broadcast



Techjoomla. For All things Joomla

@techjoomla

techjoomla.com

REST API

Payments API

Email Beautifier

Invitex

Social API

J!MailAlerts

Today's Presentation



CAWEB20

Use this code to get 20% off on any
Techjoomla extensions for the
next 48 hours

There's More to Quick2Cart



Than meets the **eye**

Why Another Cart ?

- Most systems either too big or too small
- Major lack of flexibility
- Ended up hacking stuff left & right & thats not right !
- From a development perspective, no Flexible Solution allowing you to sell anything & reduce



No more Square pegs in Round Holes & Bye bye to Hammers !

Admin - Lots of Filters & Ordering

- Filtering Options by category, Store/Vendor
- Sorting Options
- Quick Search by name

Filter:

| <input type="checkbox"/> Name ▾ | Status ▾ | Featured ▾ | Category ▾ | Store Name ▾ | Created By | Date ▾ | Id ▾ |
|---|----------|------------|------------|--------------|------------|------------|------|
| <input type="checkbox"/> Riding Gloves | ☑ | ☆ | Appareals | Techjoomla | techdemo1 | 2013-10-28 | 8 |
| <input type="checkbox"/> Full-Sleeved Casual Shirts | ☑ | ☆ | Appareals | Techjoomla | techdemo1 | 2013-10-28 | 9 |
| <input type="checkbox"/> Glabrous Green Slim Fit Shirt | ☑ | ☆ | Appareals | Techjoomla | techdemo1 | 2013-10-28 | 10 |
| <input type="checkbox"/> Casio sheen chronograph shn-5013d-7adr (sh163) women's watch | ☑ | ☆ | Watches | Techjoomla | techdemo1 | 2013-11-25 | 12 |
| <input type="checkbox"/> Titan 9953pp03 women's watch | ☑ | ☆ | Watches | Techjoomla | techdemo1 | 2013-11-25 | 13 |

The Quick2Cart Advantage !



- Built with native Joomla MVC, easily extensible & overridable with a strong developer API
- Works with Joomla 2.5X & 3.X
- Awesome Reviews on the JED

Thats just a very small list ! There's a lot more that only this extension does as you'll see ahead !!

Too Big

Neither too **Big**
nor too small,

Just Right !
Quick2Cart

Quick2Cart scales & is as flexible
as you need it to be !

Too small

The Clear Goal of Quick2Cart

To Build a Cart with useful features,
less bloat, lots of flexibility & a fast
checkout.



Get to Know Quick2Cart in all its Avatars



Quick2Cart

CCK Cart

Social Cart

Dev Cart

CCK Cart



We believe that product management is handled really well by Content Construction Kits.

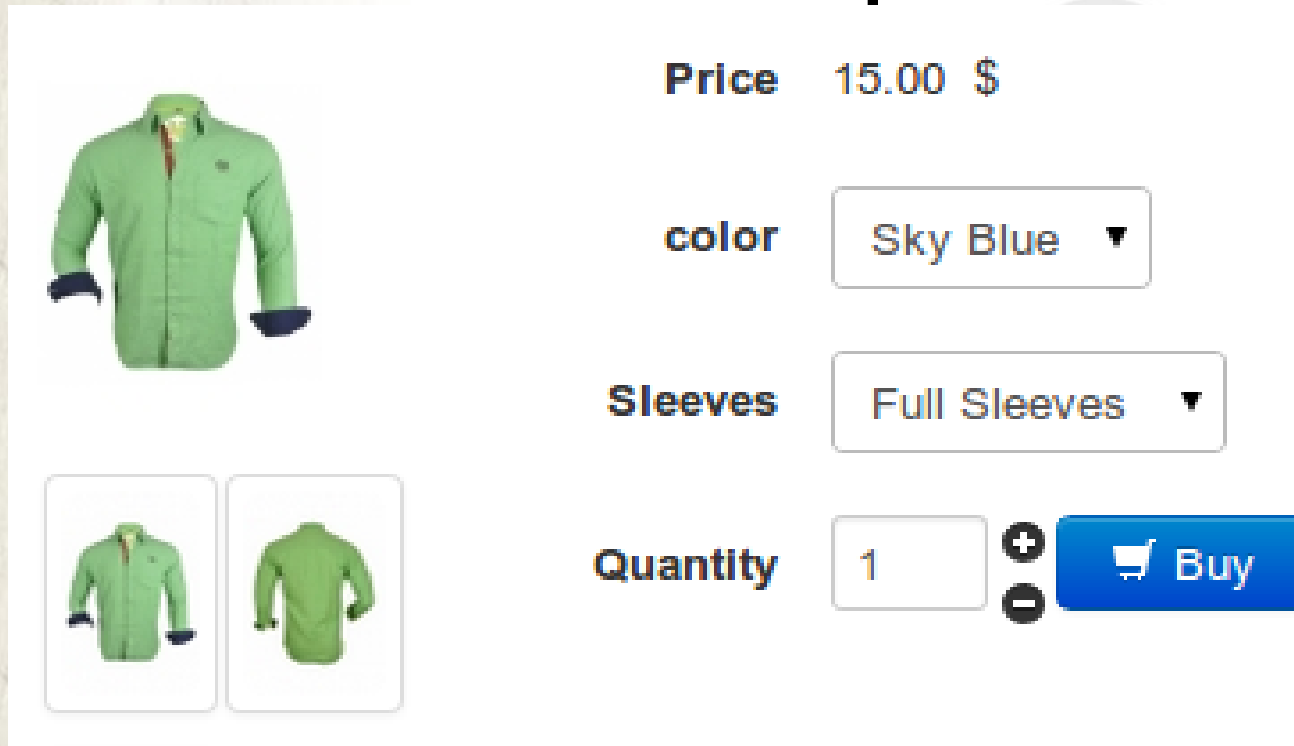
Its all about flexibility in having plenty of fields, Searches, Comparison & More

Find out how Quick2Cart can Help you scale your favorite CCK to be an awesome E Commerce Store

Why CCKs ?

- Freedom of using any of the great Joomla Content Construction Kits
- Products are basically content
- Building a full on Product manager would mean reinventing the wheel & redoing what CCKs do really well anyways
- With CCKs you can do really awesome stuff like product videos, photo galleries, flexible fields, comparisons & more !

Quick2Cart Adds the Pricing & attribute options



- Define product attributes & positive or negative price impact. Get great flexibility in defining products. Eg : Shirt

And a Clean & Easy Checkout

- Focus is on a clean & Simple Checkout without compromising any features

Checkout Cart

Cart Details

Billing and Shipping Details

Payment Methods

Order Summary and Confirm Order

Processing Order Please wait...

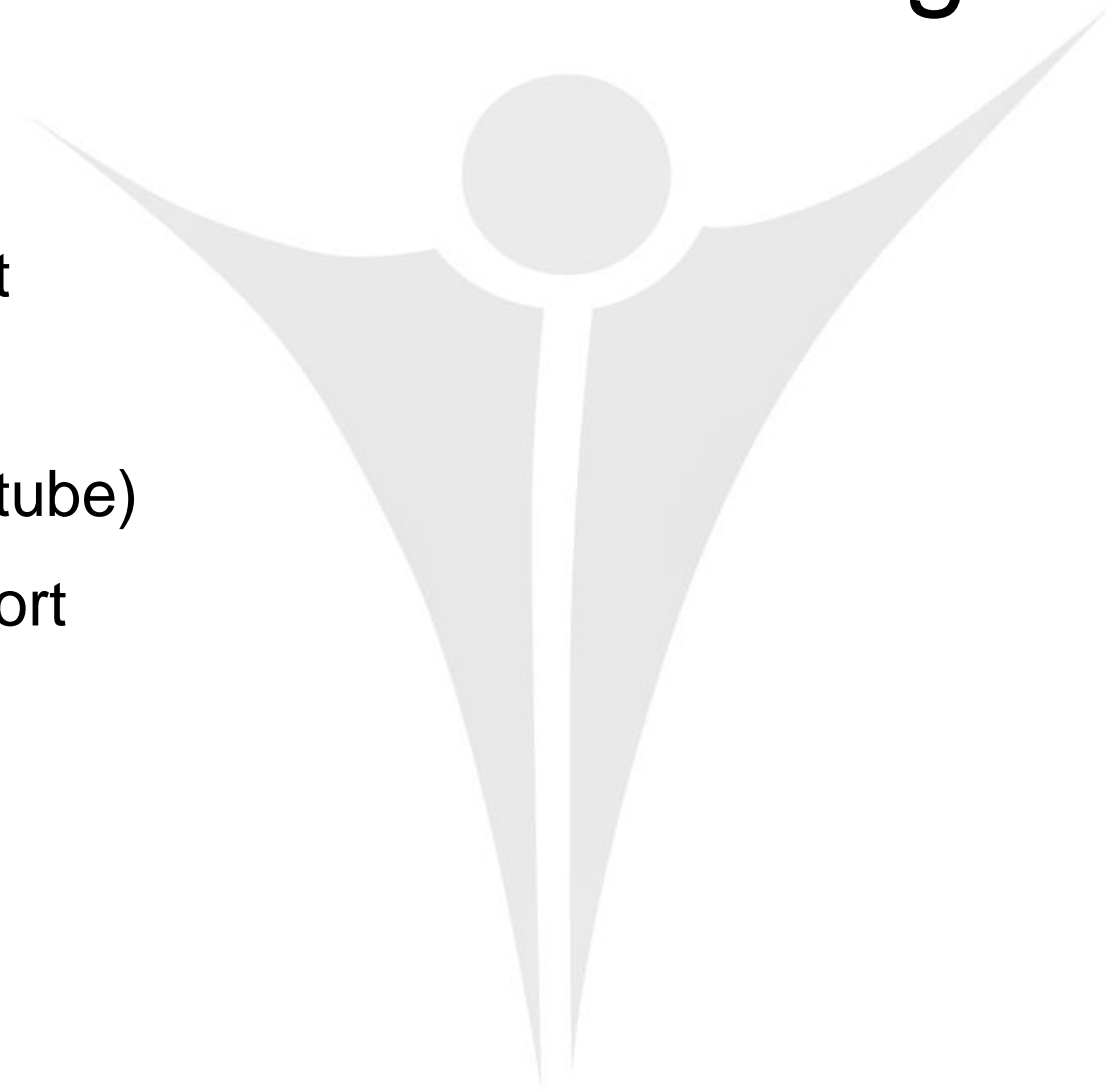




Want Something really Simple ?

Use the Native Product Manager

- Basic standard fields
- Category management
- Multiple image upload
- Product video (via youtube)
- Product Attribute support



Social Cart



Social Communications & Peer interactions are playing a huge influence on how E Commerce Works today.

Get a slice of that pie & be ready to Fly with Quick2Cart's Social Features !

Social Integrations

- Activity Stream Integrations for activities like Adding Stores, Products & buying activities to go Viral !
- Profile Displays for Stores & Products – Sell right off your profile !
- Messaging & Notification integrations with Social Extensions

Social Integrations with JomSocial, EasySocial and CB

- Quick2cart product menu in Jomsocial tool-bar
- Vendor activity stream – on create store, add product
- Vendor gets jomsocial notifications, when any buyer buys his/her products



Manny just bought product [Thai Chopsticks](#) from store [Bamboo And Wood Products](#)

 [Like](#) · [Comment](#) · [Delete](#) · less than a minute ago



Maggie added a new store [Beyond Creative](#)

 [Like](#) · [Comment](#) · [Delete](#) · 6 days ago



Jenna added a product [Rice Steamer](#) to store [Bamboo And Wood Products](#)

 [Like](#) · [Comment](#) · [Delete](#) · 1 weeks ago

Profile Displays

Start Selling right
from your
Network Profile
with Profile Store
& Product
Displays !

My Stores

Home appliances



Beauty Appliances



My Products

Mixer Grinder



Price: 100 \$

Buy

Hand Gloves



Price: 9 \$

Buy

jLike! integration

Full Sleeves Formal Shirt

Category: [Men apparel](#)

Store Name: [King Cotton Products](#)



Dislike



Price 10.00 USD

Quantity

1



Buy

- The buyers can like/dislike and leave any comments about a product.

Multi Store

Create Multiple Stores
with the same
Quick2Cart Instance !

With Multi Vendor, each
user can have multiple
Stores !





Multi Vendor Mode & Commissions

Admin Comissions in Quick2Cart Multivendor

Quick2Cart Multi Vendor



Multiple Vendors

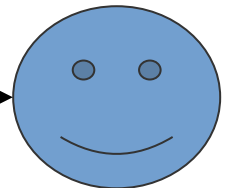
Shoe Store

Electronics

Apparel

Multiple Stores !

Multiple Customers !!



The Site Can charge transaction fees on every investment/donation

Add Product to your Store

Basic Information **Attribute Information**

* Title

* Select Category

* SKU This needs to be Unique !

Status Published Unpublished

Description

* Product Image No file chosen

Video

* Product Price

Note that your price needs to be inclusive of Taxes & Shipping costs. Also make sure you cover the store transaction fees of 10% when deciding the cost

- Categorize your product
- Set Product Price
- Add Description
- Add Attributes
- Add Images.
- Add Video
- Set other details

Rich Text Editor To Make Your Product Beautiful



The screenshot displays a rich text editor interface. The top toolbar includes standard text formatting options: Bold (B), Italic (I), Underline (U), and ABC (font color). It also features alignment tools (left, center, right, justified), a Styles dropdown menu, and a Paragraph dropdown menu. Below these are icons for bulleted and numbered lists, indenting, outdenting, undo, redo, link, unlink, anchor, image, link, and HTML. The bottom row of the toolbar contains a link icon, a table icon, subscript (x₂), superscript (x²), and a link icon.

The main content area contains a video player. The video title is "WHO recommendations: optimizing health worker roles for materna". The video shows two women walking outdoors. The video player controls show a progress bar at 13:06 / 14:58.

Below the video player is a paragraph of Lorem Ipsum text: "Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book."

At the bottom of the editor, there is a row of four small thumbnail images: a man and a woman in a hallway, a man in a yellow shirt, a woman and a man in a meeting, and a woman in front of a United Nations logo.

All Products Listing with Category Filter

All Products

All Products

-SELECT CATEGORY-

[Appareals](#)

[Jewelry](#)

[Watches](#)

[Joomla Extensions](#)


SELECT VENDOR

[Techjoomla Extensions](#)

[Techjoomla](#)

[Super online Store](#)


Riding Gloves



Price: 50 \$

1


Full-Sleeved Ca...



Price: 30 \$

1


Glabrous Green ...



Price: 10 \$

1


Casio sheen chr...



Price: 20 \$

10


Titan 9953pp03 ...



Price: 580 \$

1

Caratlane Flora...



Price: 200 \$

1

Setting Compulsory/Optional Attributes

Basic Information | Attribute Information

| Attribute Name | Attribute Field Type | Compulsary Attribute |
|----------------|----------------------|-------------------------------------|
| Size | Select ▼ | <input checked="" type="checkbox"/> |

| Option Name | Prefix | Value | Order |
|-------------|--------|---------|-------|
| Large | + ▼ | 2.00 \$ | 1 |
| Medium | + ▼ | 0.00 \$ | 2 |
| Small | - ▼ | 1.00 \$ | 3 |
| Option Name | + ▼ | \$ | 1 |

| Attribute Name | Attribute Field Type | Compulsary Attribute |
|----------------|----------------------|-------------------------------------|
| Color | Select ▼ | <input checked="" type="checkbox"/> |

| Option Name | Prefix | Value | Order |
|-------------|--------|---------|-------|
| Sky Blue | + ▼ | 0.00 \$ | 1 |
| Gray | + ▼ | 0.00 \$ | 2 |
| Option Name | + ▼ | \$ | 1 |

- +



Standard E Commerce Features

Stock / Inventory Support

- Ability to specify in stock quantities for products & automatically subtract quantities on successful sales.
- Out Of stock shipping Support

Minimum & Maximum Order Quantity

- Ability to optionally set minimum & maximum order quantities per product.

Bootstrapped!

- Quick2Cart is fully bootstrapped - both on the frontend as well as backend.

Multiple Currency Support

- Basic multi currency support to optionally let you specify product pricing in multiple currencies.

Currency

USD

Currency Symbols

\$

Guest / Registered User Checkout

- Full flexibility to enable or disable guest registration & control the guest registration process by either using a quick registration or silent registration process.

User Details

New Customer

Checkout Options

- Register account
- Checkout as Guest

By creating an account you will be able to shop faster, be up to date on an order's status, and keep track of the orders you have previously made.

Continue

Returning Customer

Already a customer? Login here

Username

test1

Password

.....

Login

Basic Shipping

Don't need Shipping for your products ? Just disable it in the backend!

Shipping in Checkout

Yes

No

Cart Display Module

- Gives a quick snapshot of the user's current shopping cart status. Allow you to Choose the format you want the cart details to be seen in the module either short or detail.

Quick2Cart module

Set Your Cart Currency

INR

Cart Items 2

Total Amount 5,860.00 INR

 Empty Cart

 Checkout

Quick2Cart module

Set Your Cart Currency

INR

Item

Price

+ Dell Inspiron Z(1) 5600 INR

- DJ Headphones(2) 260 INR

weight: Ultralight + 10.00 INR

Size: Light + 10.00 INR

Subtotal 5,860 INR

 Empty Cart

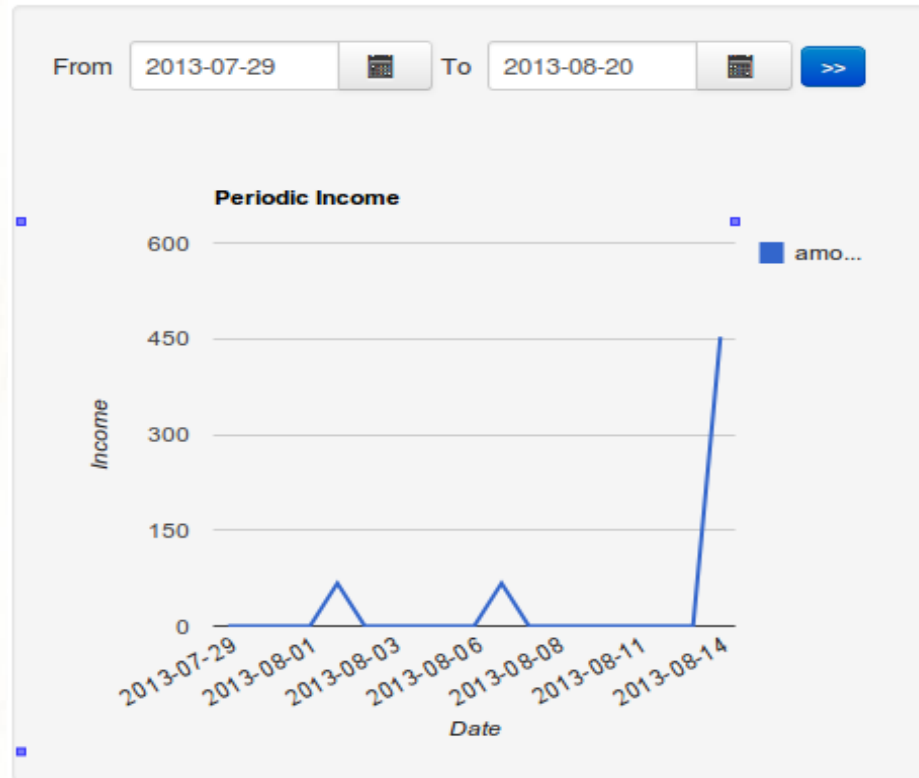
 Checkout

Multiple Payment Gateways!

- 2checkout
- alphauserpoints
- amazon
- authorizenet
- bycheck
- byorder
- ccavenue
- epaydk
- eway
- ewayrapid3
- linkpoint
- ogone
- pagseguro
- payfast
- paymill
- paypal (with recurring)
- paypalpro
- payu
- transfirst
- ewallet
- adaptive_paypal

Statistics Dashboard

- Quick2Cart has a great sales dashboard that allows you to get a snapshot of your sales. Includes the following reports.



| Revenue | Total Orders | Item Quantity |
|------------------|--------------|---------------|
| 586.90 \$ | 3 | 12 |

| |
|--------------------|
| Total Sales |
| 586.90 \$ |

| |
|-----------------------|
| Average Orders |
| 146.73 \$ |

Last 5 Orders [Show All](#)

| Name | Items | Grand Total |
|-------|-------|-------------|
| Dipti | 2 | 99.29 |
| Lina | 10 | 452.90 |
| Tom | 2 | 97.00 |

Order Management & CSV Export

- Order status filters.
- Order deletions.
- CSV export of all orders.



Dashboard

Orders

Coupons

Payout Reports

Categories

Products

Filter: 5 ▾

| <input type="checkbox"/> Order Id ▾ | Username/Email | Order Status | Order Date | Order Amount |
|---|----------------|--|---------------------|--------------|
| <input type="checkbox"/> OID-000384 | admin | Send Mail: <input checked="" type="checkbox"/> <input type="button" value="Pending"/> | 2013-11-21 19:28:08 | 90.75 \$ |
| <input type="checkbox"/> OID-000383 | admin | Send Mail: <input checked="" type="checkbox"/> <input type="button" value="Pending"/> | 2013-11-21 19:18:24 | 45.75 \$ |
| <input type="checkbox"/> OID-000382 | admin | Send Mail: <input checked="" type="checkbox"/> <input type="button" value="Pending"/> | 2013-11-21 17:57:27 | 42.94 \$ |
| <input type="checkbox"/> OID-000381 | admin | Send Mail: <input checked="" type="checkbox"/> <input type="button" value="Pending"/> | 2013-11-21 15:02:36 | 31.69 \$ |
| <input type="checkbox"/> OID-000380 | admin | Send Mail: <input checked="" type="checkbox"/> <input type="button" value="Pending"/> | 2013-11-21 14:59:04 | 31.69 \$ |


Filter:

« ‹ 1 2 3 4 ... 6 7 8 9 10 › »



Coupon Management

- Super flexible Coupons management with the ability to create both absolute & percentage value coupons & various additional parameters like maximum uses, maximum uses per user & Validity dates.

Continue

 **Coupons**

Coupon Information:

| | |
|-------------------|---|
| Name | <input type="text" value="New Year 2013"/> |
| Coupon Code | <input type="text" value="NW2013"/> |
| Enabled | <input checked="" type="radio"/> No <input type="radio"/> Yes |
| Value | <input type="text" value="50"/> |
| Value Type | <input checked="" type="radio"/> Flat Rate <input type="radio"/> Percentage |
| Max Uses | <input type="text" value="100"/> |
| Max Uses per User | <input type="text" value="1"/> |
| Valid From | <input type="text" value="2012-12-20"/>  |
| Expires On | <input type="text" value="2013-01-10"/>  |
| Description | <input type="text" value="Happy New Year 2013"/> |
| Parameters | <input type="text"/> |

Coupon Management

- Backend and Front-end coupons listing -

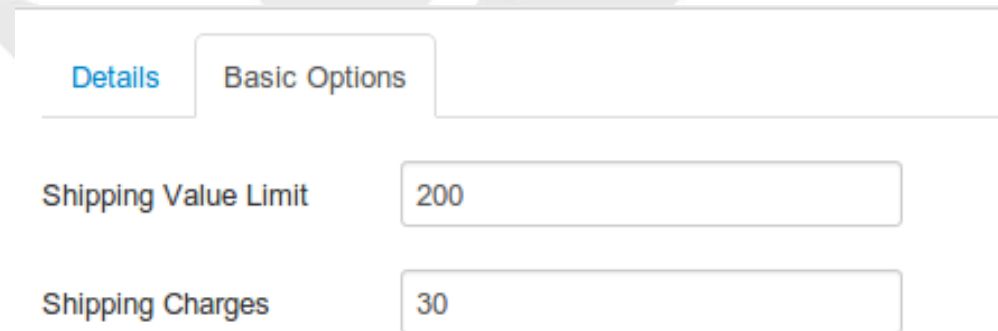
| | | | | | | | | | | |
|----------------|------------------------------|--|---------------|-----------------|---------------------|-------------|-----------------|-------------------|------------------|--------------|
| Dashboard | Filter: <input type="text"/> | Go | Reset | | | | | | | |
| Orders | | | | | | | | | | |
| Coupons | | | | | | | | | | |
| Payout Reports | | | | | | | | | | |
| Categories | | | | | | | | | | |
| Products | | | | | | | | | | |
| | No | Name | Status | Code | Coupon Value | Type | Max Uses | Valid From | Expire On | Store |
| | 1 | <input type="checkbox"/> techjoomla | 🟢 | techjoomla | 5.00 | Flat Rate | 0 | - | - | Techjoomla |
| | 2 | <input type="checkbox"/> sportShop | 🔴 | sportShop | 20.00 | Flat Rate | 0 | - | - | Techjoomla |
| | 3 | <input type="checkbox"/> techjoomlastore | 🟢 | techjoomlastore | 5.00 | Flat Rate | 0 | - | - | Techjoomla |
| | 4 | <input type="checkbox"/> testshopG | 🟢 | testshopG | 10.00 | Flat Rate | 0 | - | - | test1shop |
| | 5 | <input type="checkbox"/> global | 🟢 | global | 2.00 | Flat Rate | 0 | - | - | |

Techjoomla Store's Coupons

| | | | | | | | | | | |
|------------------------------|-----------------|---------------|-----------------|---------------------|-------------|-----------------|--|--|--|--|
| Filter: <input type="text"/> | Go | Reset | + New | ✓ Publish | — Unpublish | 🗑 Delete | | | | |
| <input type="checkbox"/> | Name | Status | Code | Coupon Value | Type | Products | | | | |
| <input type="checkbox"/> | techjoomla | 🟢 | techjoomla | 5.00 | Flat Rate | - | | | | |
| <input type="checkbox"/> | sportShop | 🔴 | sportShop | 20.00 | Flat Rate | Sport Shop | | | | |
| <input type="checkbox"/> | techjoomlastore | 🟢 | techjoomlastore | 5.00 | Flat Rate | - | | | | |

Shipping Plugins for flexible shipping calculations

- Quick2Cart comes with a standard shipping plugin that lets you set a flat standard shipping fee. In addition, there is a very flexible API that lets developers do more complex shipping calculations. A full shipping manager with location & weight based calculations is in the making & will be available shortly.




The screenshot shows a configuration interface for a shipping plugin. It features two tabs: 'Details' and 'Basic Options'. The 'Basic Options' tab is active, displaying two input fields. The first field is labeled 'Shipping Value Limit' and contains the value '200'. The second field is labeled 'Shipping Charges' and contains the value '30'.

| Field | Value |
|----------------------|-------|
| Shipping Value Limit | 200 |
| Shipping Charges | 30 |

Taxation Plugins for flexible Tax Calculation

- A standard flat rate taxation plugin comes inbuilt with Quick2Cart. Similar to shipping, flexible taxation plugins can be written by devs for more complex tax calculations



The image shows a user interface for a taxation plugin. It features two tabs: 'Details' (highlighted in blue) and 'Basic Options'. Below the tabs, there is a label 'Tax Value' and a text input field containing the number '12.5'. The interface is overlaid on a background of abstract geometric shapes in shades of gray.

Order Notification Emails

Order Information

Order Id OID-00081
Order Date 2013-11-20 16:35:51
Order Amount 36.00 \$
Order User/Email admin
Customer IP Address ::1
Payment Gateway bycheck

Customer Info

Billing Info

First Name Vidyasagar
Last Name asdfasdf
Address asdfasdf
Zip Code 411
Country India
State Maharashtra
City pune
Telephone Number [REDACTED]
Email [REDACTED]

Shipping Info

First Name Vidyasagar
Last Name asdfasdf
Address asdfasdf
Zip Code 411
Country India
State Maharashtra
City pune
Telephone Number [REDACTED]
Email [REDACTED]

Order Items

| No | Product Name | Product Options | Product Quantity | Product Price | Total Price |
|-------------------------|----------------------------------|---------------------|------------------|---------------|-----------------|
| 1 | Super User Store | | | | |
| 1 | Chinese dishes | Type: Rice porridge | 1 | 10.00 \$ | 10.00 \$ |
| 2 | Mufti shirt | | 1 | 20.00 \$ | 20.00 \$ |
| 3 | hakkuna sandwich | size: ounce | 1 | 2.00 \$ | 2.00 \$ |
| Sub Total | | | | | 32.00 \$ |
| Tax 12.5% | | | | | 4.00 \$ |
| Shipping Charges | | | | | 0.00 \$ |
| Order Total | | | | | 36.00 \$ |

Order Status Info

Order Status Pending
Customer Note No Comment



We Keep the Site Admins Happy too !

Cash Rewards with Affiliate Integrations

- Nothing like a little Cash Reward to entice users promote your Products
- Quick2Cart Integrates with IdevAffiliate, Post Affiliate Pro & WizAffilite to help you give incentives for Promoting your Products



Google Analytics Integration

Integrate with Google Analytics & do better tracking of your conversions & funnels



Admin - Lots of Filters & Ordering

- Filtering Options by category, Store/Vendor
- Sorting Options
- Quick Search by name

Filter:

| <input type="checkbox"/> Name ▾ | Status ▾ | Featured ▾ | Category ▾ | Store Name ▾ | Created By | Date ▾ | Id ▾ |
|---|----------|------------|------------|--------------|------------|------------|------|
| <input type="checkbox"/> Riding Gloves | ☑ | ☆ | Appareals | Techjoomla | techdemo1 | 2013-10-28 | 8 |
| <input type="checkbox"/> Full-Sleeved Casual Shirts | ☑ | ☆ | Appareals | Techjoomla | techdemo1 | 2013-10-28 | 9 |
| <input type="checkbox"/> Glabrous Green Slim Fit Shirt | ☑ | ☆ | Appareals | Techjoomla | techdemo1 | 2013-10-28 | 10 |
| <input type="checkbox"/> Casio sheen chronograph shn-5013d-7adr (sh163) women's watch | ☑ | ☆ | Watches | Techjoomla | techdemo1 | 2013-11-25 | 12 |
| <input type="checkbox"/> Titan 9953pp03 women's watch | ☑ | ☆ | Watches | Techjoomla | techdemo1 | 2013-11-25 | 13 |

Dont you just love Dashboards ?

- Quick2Cart Gives admins a snazzy & useful dashboard allowing them to keep track of all sales on their site



Dev Cart

- Quick2cart has been built to be flexible enough to allow developers to use it to sell practically anything.
- With our awesome APIs & hooks, you can plug the Quick2Cart Checkout on top of practically any flow you might have !



Hook, Plug & Play !

- API to create Stores
- API to Create Products on the Fly
- API for Adding Products to the Cart
- Extensive API hooks & event triggers to do pre & post processing
- Build Native Joomla MVC, to let you easily extend & override

Whats Next with Quick2Cart ?

- Digital Products & Downloads
- Better Shipping Manager
- Adaptive Payments
- Native Product Manager Search Plugin for Joomla
- User Entry Attributes for Products like Printing on Tshirts
- PDF Invoicing
- SOBI Pro Integration



Questions ?

Deal of the Day !



CAWEB20

Use this code to get 20% off on any
Techjoomla extensions for the
next 48 hours

Thank You !

More Questions, Custom Development
Requests,
Just about anything else ?

Drop us an email ! contact@techjoomla.com

Twitter [@techjoomla](https://twitter.com/techjoomla) | [@parthlawate](https://twitter.com/parthlawate)